2017 Annual National Convention
95th Foundation Anniversary
60th Nurses Week

Philippine Nurses Association

Topic: "Nursing Profession's Role and Contribution to the National Agenda: Leading the Way"



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Office for Health Service Development



AMBISYON NATIN 2040

REPUBLIC OF THE PHILIPPINES
NATIONAL ECONOMIC AND DEVELOPMENT AUTHORITY

AMBISYON NATIN 2040

Our Vision, Our Ambition

- **A long-term (25 years) vision for the Philippines.**
- **An anchor for development planning across administrations.**
- **A guide for engaging with international development partners.**
- **A basis of unity among Filipinos.**
- **It is a vision, NOT a plan.**

The Long-term Vision process



Advisory Committee
composed of representatives from the government, private sector, the academe, and civil society guided the overall implementation of the visioning exercise



Public consultations

- 42 FGDs with marginalized groups
- National Survey (n=10,000)



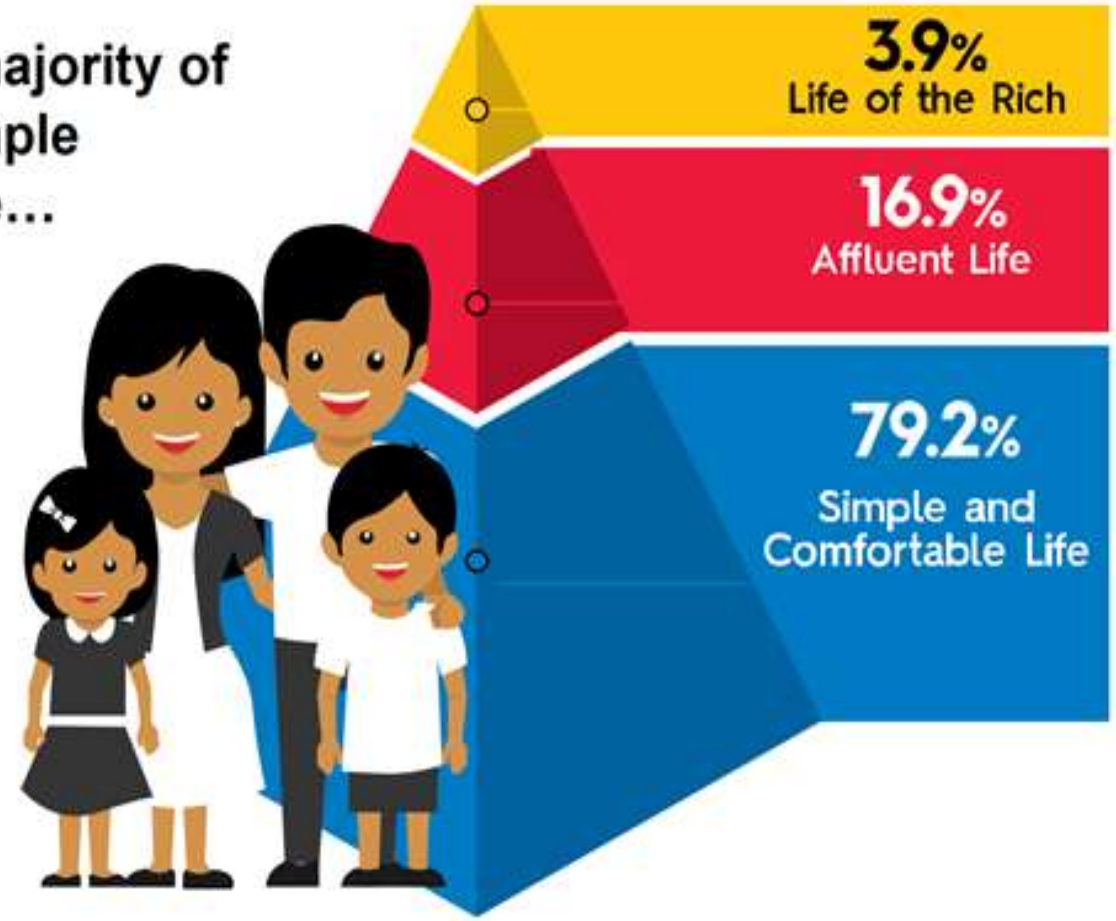
Technical studies
Thematic study team organized



Communication & advocacy

- Online social media engagement
- Partnerships with agencies and private sector
- Public forums and other events

An overwhelming majority of Filipinos want a simple and comfortable life…

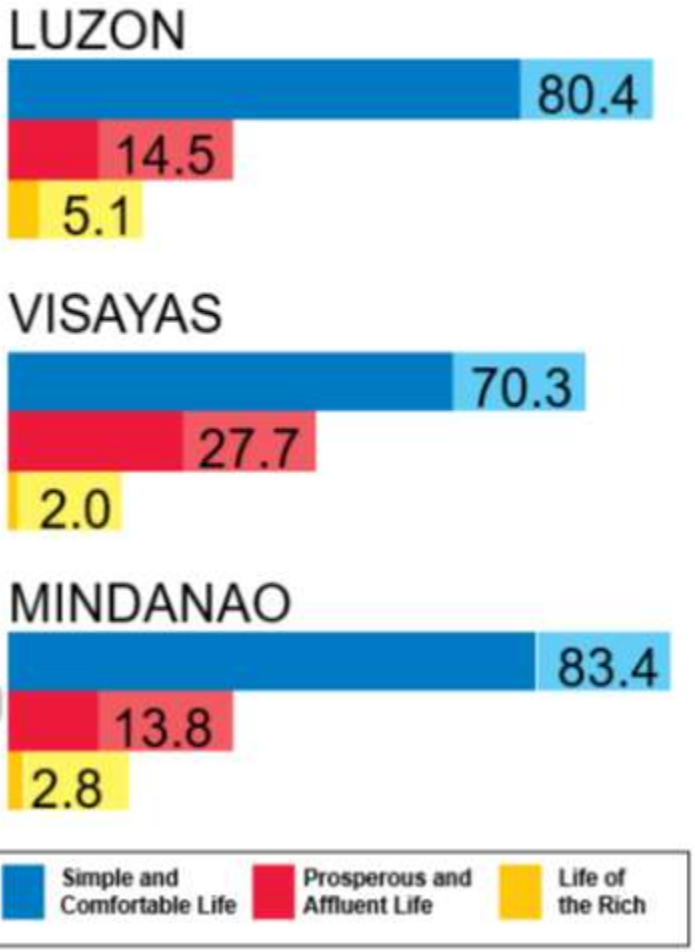


Those who want a life of the **rich** are greater in **Luzon**

Those who aspire an **affluent** life are greater in **Visayas**

Those who aspire a **simple and comfortable** life are greater in **Mindanao**





What Filipinos want to be





What Filipinos want to have







What Filipinos want to do







Own at least one car



Have enough money for day-to-day needs + contingencies



Own a medium-sized home



Decent work





All children can finish college





Relax with family and friends



Business owner



Able to take occasional trips around the country

OCCUPATION: People want stable and regular source of income and insurance but majority want to be entrepreneurs.

Secure income from a decent job



Good salary (enough wages, paid regularly), having a business with good revenue



Benefits and incentives (insurance, retirement)



Job stability or security

Desired Occupation



47%

Employer in own family-operated farm or business



22%

Self-employed without any paid employee



20%

Work for private establishment



20%

Work for government or government corporation



18%

Work with pay in own family-operated farm or business



13%

Work for private household

EDUCATION: Most preferred field of study
(among those who have not finished college)



16.5%

Education science and teacher training



13.3%

Business administration and related fields



11.6%

IT related



10.5%

Tourism and hospitality



10%

Engineering and technology



10%

Law and jurisprudence



6.9%

Medical and allied



6.7%

Trade, craft and industrial



4.8%

Maritime

Location preferences for work and home indicate that Filipinos generally want to work where family is within reach.

69% are inclined to work in the Philippines than abroad assuming same earnings



88% believe it is good for the country if Filipinos stay in the Philippines than work abroad



79%

want to live within the same city where they work



14%

want to work in a big city but go home outside the city



7%

want to work and live outside the city

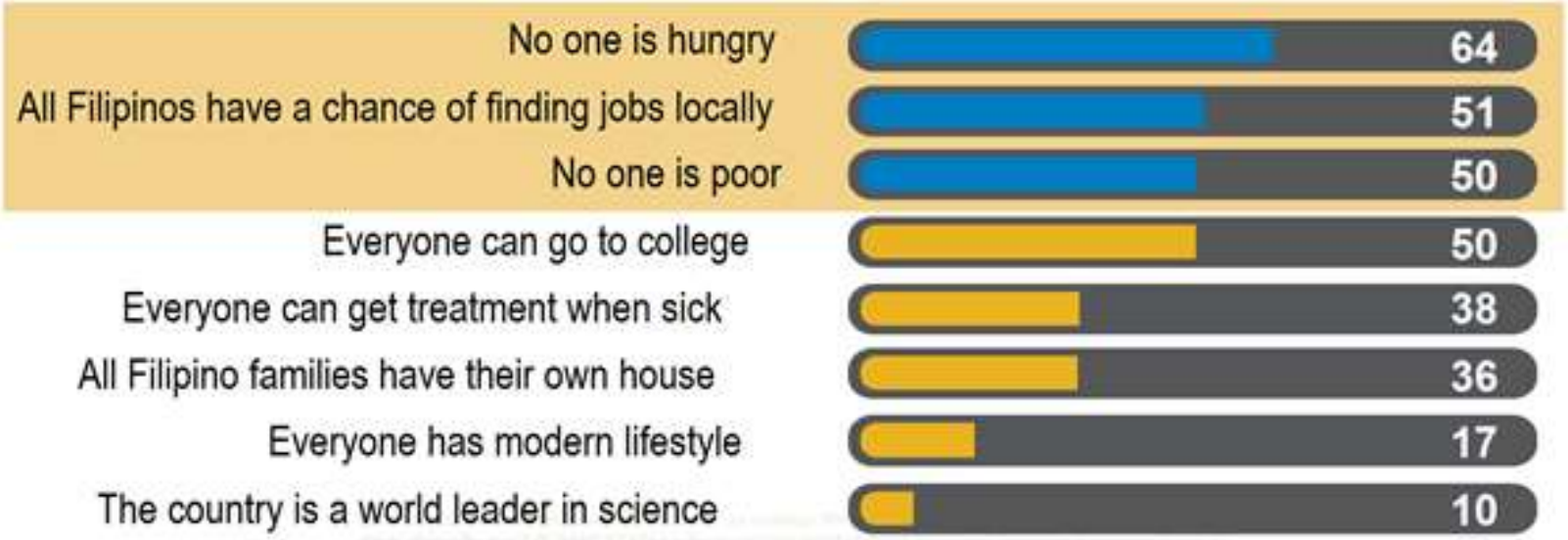

The Life We Want
Matatag
Family is together
Time with friends
Work-life balance
Volunteering
Maginhawa
Free from hunger and poverty
Secure home ownership
Good transport
Travel and vacation
Panatag
Enough resources for day-to-day needs and unexpected expenses
Peace and security
Long and healthy life
Comfortable retirement

Life in 2040

All Filipinos enjoy a stable and comfortable lifestyle, secure in the knowledge that we have enough for our daily needs and unexpected expenses, that we can plan and prepare for our own and our children's future. Our family lives together in a place of our own, and we have the freedom to go where we desire, protected and enabled by a clean, efficient, and fair government.

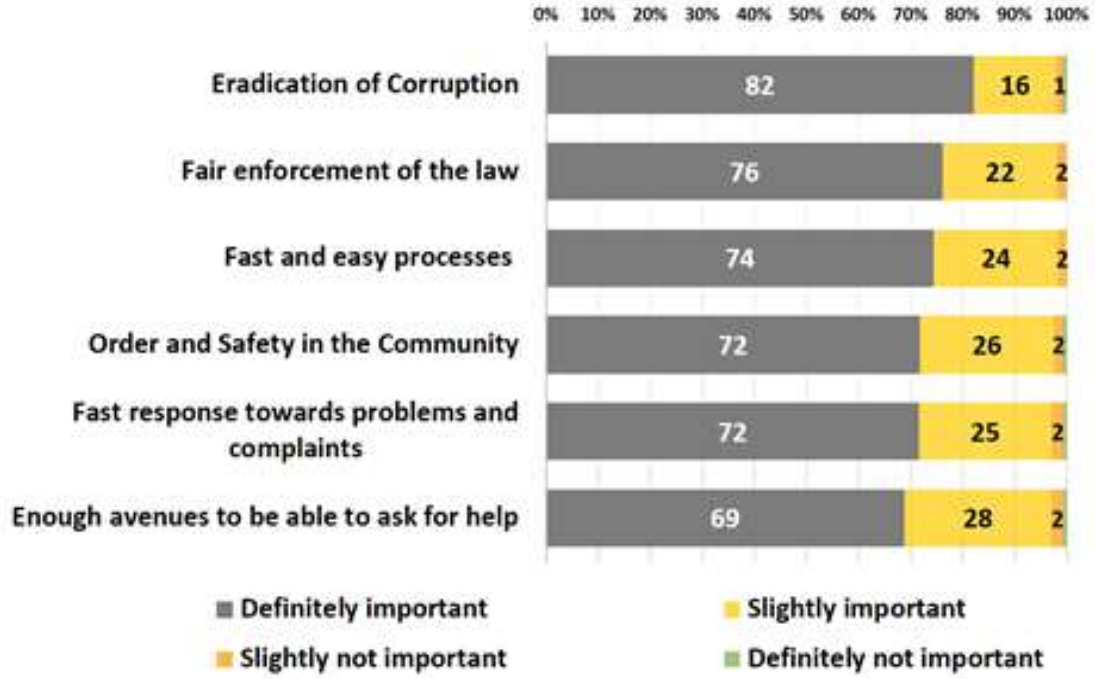


Hunger, local employment, and poverty are the main economic issues that should be addressed



Base: Total interviews unweighted (1000/1000)

Eradication of corruption is the most important aspect of government service that should be addressed



IMPORTANT	NOT IMPORTANT	NET IMPORTANCE
98	2	96
98	2	96
98	2	96
97	3	94
97	3	94
97	3	94

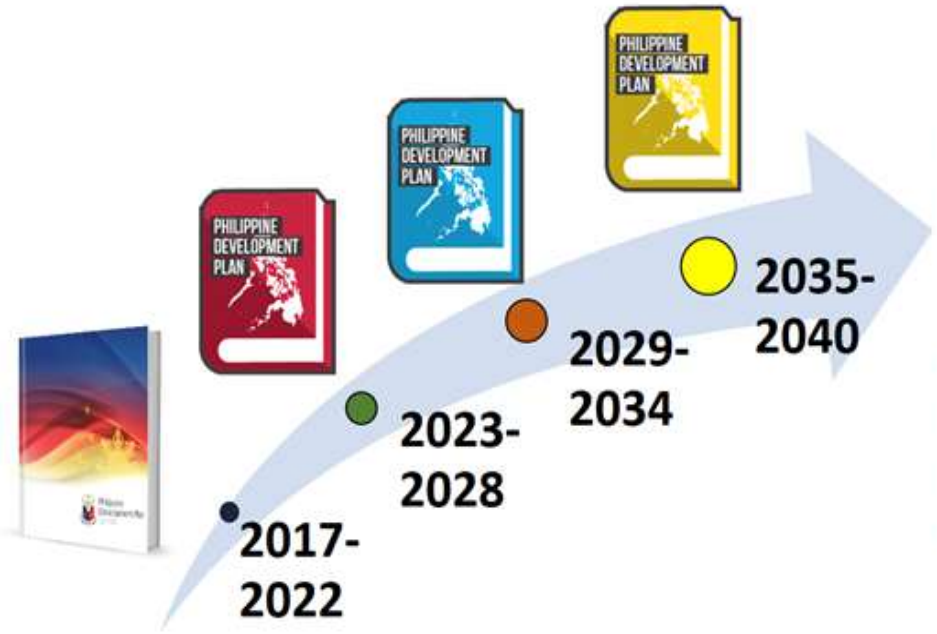
Base: Total Interviews unweb/web (10000/10000)

Vision for Country

"By 2040, the Philippines shall be a prosperous, predominantly middle-class society where no one is poor. Our peoples will enjoy long and healthy lives, are smart and innovative, and will live in a high-trust society"



From vision to action
Long-term Developmental Goals



By 2040, **Philippines** will be a
- prosperous,
- predominantly middle-class society
- where no one is poor;

Our peoples will
- live long and healthy lives,
- be smart and innovative and
- live in a high-trust society

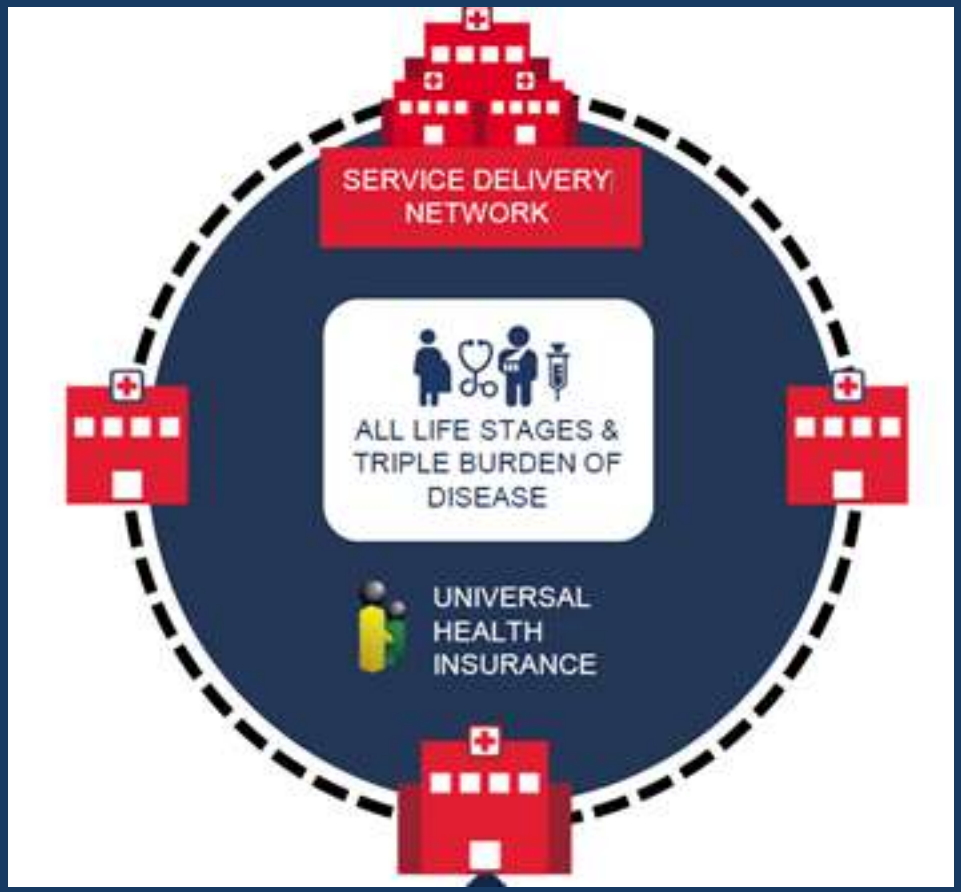
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PHILIPPINE HEALTH AGENDA 2016-2022



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GUARANTEES



GUARANTEE #1

ALL LIFE STAGES & TRIPLE BURDEN OF DISEASE

Services for Both the Well & the Sick

All Life Stages & Triple Burden of Disease



First 1000 days | Reproductive and sexual health | maternal, newborn, and child health | exclusive breastfeeding | food & micronutrient supplementation | Immunization| Adolescent health | Health screening, promotion & information

COMMUNICABLE

- HIV/AIDS, TB, Malaria
- Diseases for Elimination
- Dengue, Lepto, Ebola, Zika

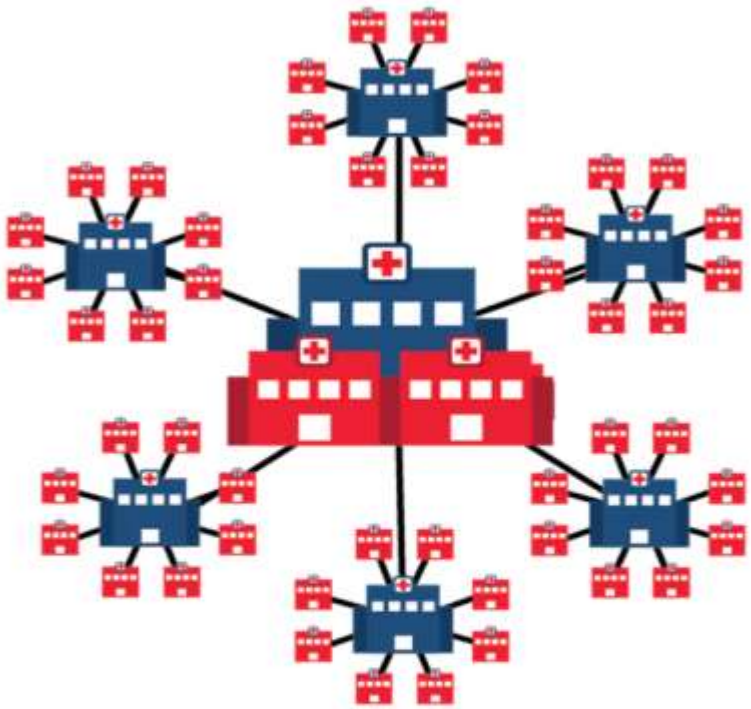
NON-COMMUNICABLE, INCLUDING MALNUTRITION

- Cancer, Diabetes, Heart Disease and their Risk Factors – obesity, smoking, diet, sedentary lifestyle
- Malnutrition

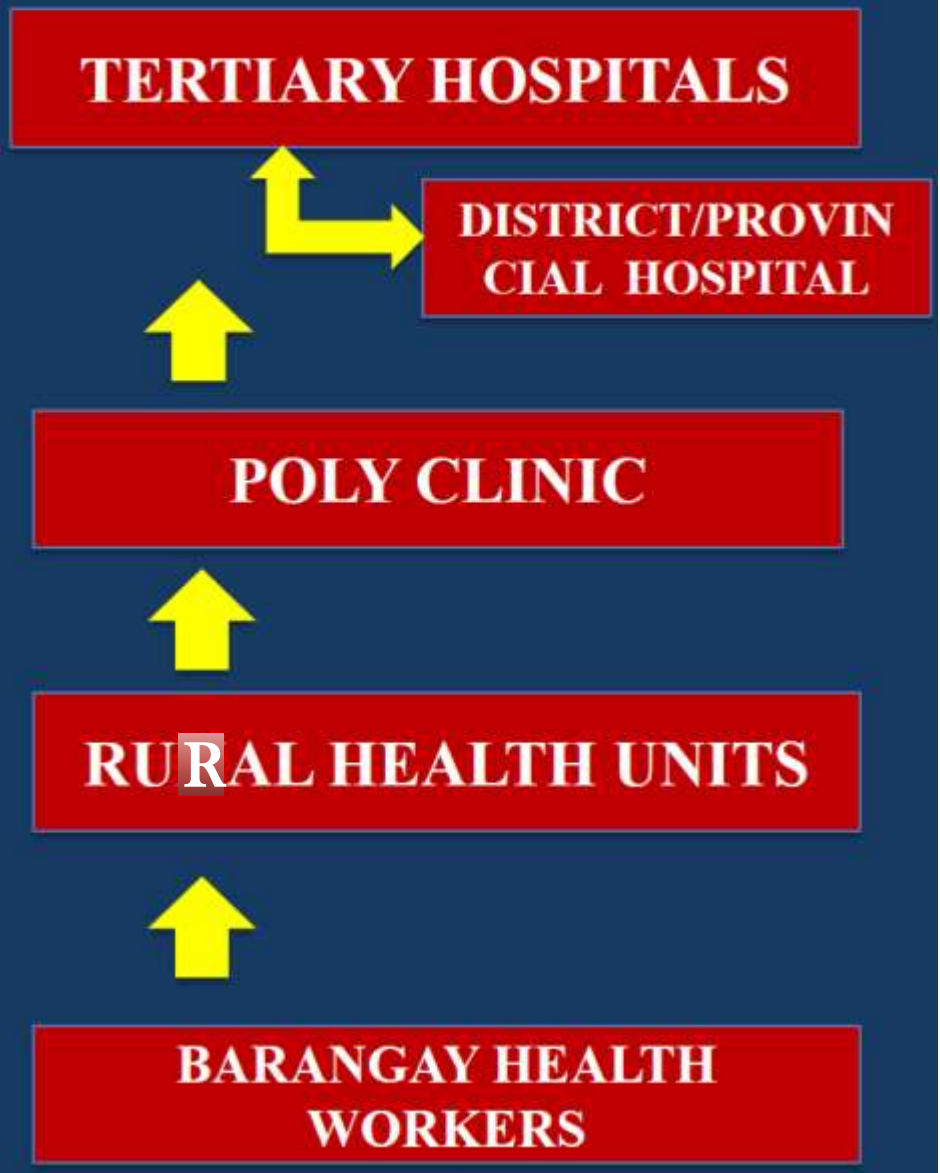
DISEASES OF RAPID URBANIZATION & INDUSTRIALIZATION*

- Injuries
- Substance abuse
- Mental Illness
- Pandemics, Travel Medicine
- Health consequences of climate change / disaster

Service Delivery Network and the New Health System



Implementation arrangements of health services delivery through the Service Delivery Network (SDN)



Services are delivered by networks that are

- FULLY FUNCTIONAL (Complete Equipment, Medicines, Health Professional)
- PRACTICING GATEKEEPING
- COMPLIANT WITH CLINICAL PRACTICE GUIDELINES
- LOCATED CLOSE TO THE PEOPLE (Mobile Clinic or Subsidize Transportation Cost)
- 911 AVAILABLE 24/7 & EVEN DURING DISASTERS
- ENHANCED BY TELEMEDICINE



“SAAN MANG SULOK, KALUSUGAN MAAABOT”
(The **“Last Mile”** interventions for Health)

Reaching the Last Mile Strategies

- Adopt-a-Community
- Adopt-a-Hospital

Reaching the Last Mile Strategies

Strategy 1

Adopt-a-Community

- Identify and map out target areas with special populations per region.


GIDA Areas


Indigenous Populations


Institutionalized Populations


Street Dwellers

- Coordinate with DOH hospitals, LGU hospitals, local government, other NGAs and NGOs to schedule visits to identified areas at least 2x a year.

Strategy 1

Adopt-a-Community

Services to be Provided

- **PHA Check-up** **"TsekAp" (Tamang Serbisyo para sa Kalusugan ng Pamilya)**
  - Medical check-up and management
  - Dental and Minor surgical procedures
  - TB screening (CXR), as needed after consultation/check-up
  - Basic laboratory examinations
  - Nutritional Counselling and feeding
  - Ante-natal and post-natal care, FP counselling
  - Referral for other diagnostic procedures, further medical management & major elective surgeries

Strategy 1

Adopt-a-Community

Services to be Provided

- Assistive devices e.g. wheelchairs, canes, eyeglasses, if available
- Philhealth enrollment
- Services from partners agencies:
  - DSWD
  - DTI
  - TESDA

Reaching the Last Mile Strategies

Strategy 2

Adopt-a-Hospital

- Identify underutilized LGU hospitals.
- DOH hospital to provide technical assistance and services to identified LGU hospitals.



Strategy 2

Adopt-a-Hospital

Services to be Provided

- Surgical Caravan "ToDOH alaga, May TsekAP na, May Operasyon Pa!"

This Surgical Caravan involves enhancing service delivery of LGU hospitals by virtue of the technical assistance provided by DOH hospitals to realize the guarantees of the PHA.

ACHIEVE



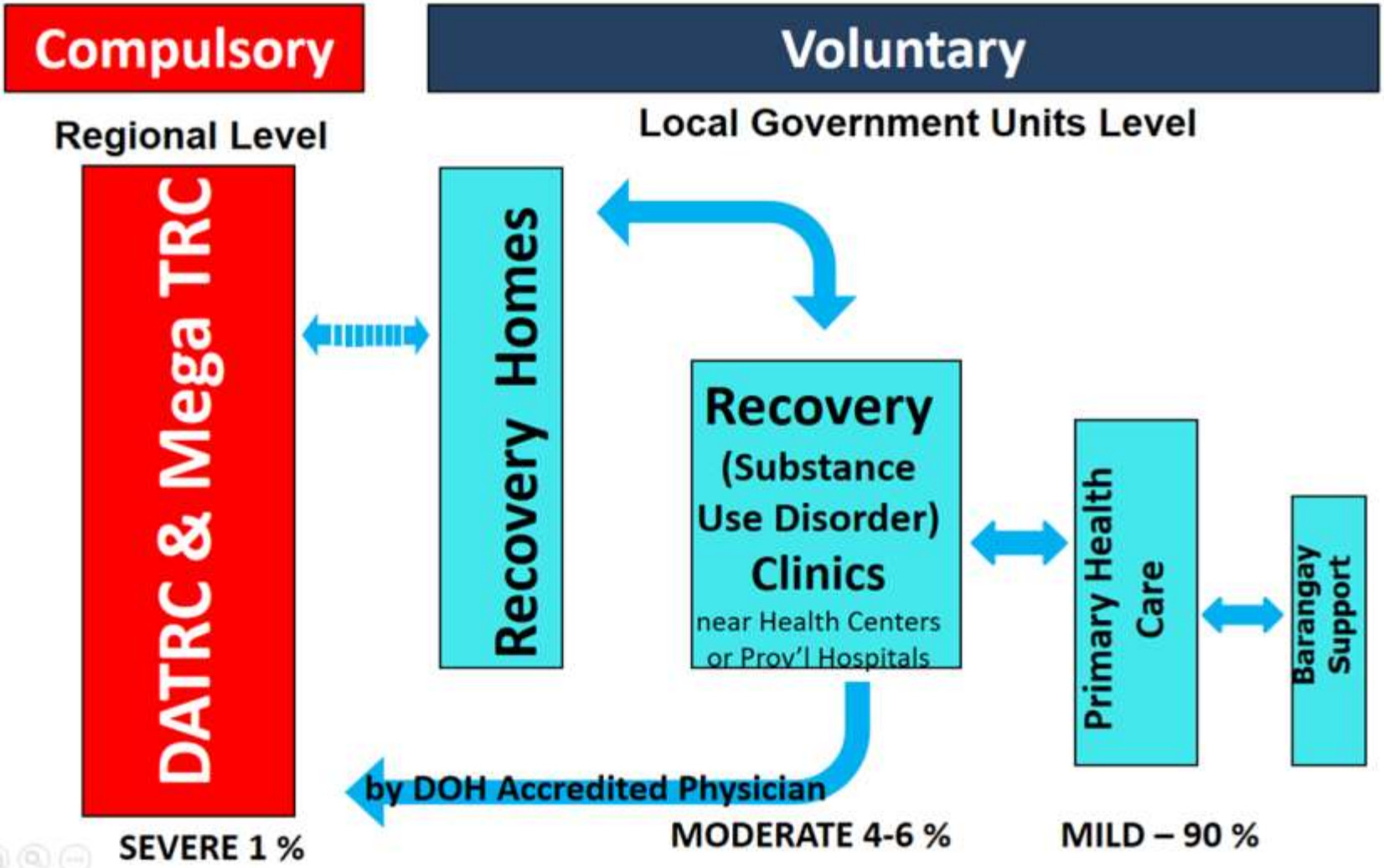
A C H I E V E

A- Advance Health Promotion Primary Care and Quality

- Nurses are the frontline providers of primary care and health promotion activities particularly in the provision of services in the life cycle approach of the PHA
- Nurses are a key workforce in facilitating annual health visits to poor families
- Nurses take a big role in delivering services in DOH Treatment and Rehabilitation Centers
- Nurses constitute a significant workforce in the provision of lifesaving interventions and to reduce premature deaths and disabilities across life stages



Framework of Treatment, Rehabilitation & Care Services for Drug Users & Dependents, Philippine Model



C- Cover All Filipinos Against Financial Health Risk

- Nurses are a critical mass of health workers involved in the development of strategies on financial risks protection programs



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H- Harness the Power of Strategic Human Resources for Health (HRH)

- Nurses have a massive involvement in making the health professions curricula responsive to local and global needs
- Nurses will be a key health workforce group in the realization of the return service schemes for health professionals in the Philippines
- Nurses will be the biggest cadre of health professionals to complement the need for competency versus profession-based services in health



Human Resources for Health Deployment
HRH Projection Distribution of Nurses 2016-2030

Year	Field	Hospital	Grand Total
2016	23,223	65,585	88,808
2017	22,416	65,585	88,001
2018	27,247	65,585	92,832
2019	50,081	65,585	115,666
2020	75,159	65,585	140,744
2021	101,063	65,585	166,648
2022	127,816	65,585	193,401
2023	155,439	65,585	221,024
2024	183,953	65,585	249,538
2025	213,382	65,585	278,967
2026	243,748	65,585	309,333
2027	275,074	65,585	340,659
2028	307,386	65,585	372,971
2029	340,706	65,585	406,291
2030	381,580	65,585	447,165

I- Invest in E-Health and Data for Decision-Making

- Nurses must be able to adopt to new technologies and augment their knowledge and skills on health information exchange
- Nurses are a crucial workforce in the implementation of nation-wide surveys, administrative data, and disease registries
- A great deal of nurses are managers of large data in research

E- Enforce Accountability and Transparency

- Many nurses are engaged in enforcing accountability and transparency in pushing for the attainment of the national objectives for health





V- Value Clients and Patients, Especially the Poor and Vulnerable

- Nurses are a key workforce to reduce the turnaround time and improvement of transparency in the processes of the health system
- Nurses are the frontline providers of health services to the poorest 20 million Filipinos
- Nurses observe the paramount virtues of equality and equity by addressing disparities between the impoverished and the affluent in terms of delivery of health care services.





E- Elicit Multi-sector Multi- stakeholder Support for Health

- Nurses in the private, bilateral, multilateral, and development sector are key partners in advancing support for the PHA.



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"We need leaders not in love with money, but with justice. Not in love with publicity, but in love with humanity."

- Martin Luther King, Jr.,

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ACHIEVE!
THANK YOU!